

www.harrietgroup.co.ke

KENYA - UGANDA - UAE



TAKING
YOU TO
THE NEXT LEVEL

HarrietGroup
SOLUTIONS THAT TAKE YOU TO THE NEXT LEVEL

Welcome to



We are an integrated corporate solutions company
DRIVEN BY THE SINGULAR GOAL
To take you to the next level!

KENYA - UGANDA - UAE



WHAT MAKES US ‘THE UNIQUE ALTERNATIVE’?

Comprehensive Expertise

- In-depth knowledge and a genuine desire to keep up with the market trends
- A uniquely hand-picked team that we believe are the best at what they do!

Quality Focused Solutions

- We NEVER compromise on quality
- Attention to the detail in the detail is our work policy
- We have a clear corporate structure to efficiently meet our clients’ requirements professionally.

Global Best Practice

- We believe that global best practice is the only acceptable practice
- We aspire to global standards and global growth every day!

COMPLETE RANGE OF PROFESSIONAL SERVICES

- Publishing
- Strategic marketing
- Corporate Communications & PR
- Events management
- Dream Big Dreams
- Corporate Security Support Services
- Projects/Consulting

OUR BUSINESS APPROACH

Always STRIVING, always IMPROVING
in the pursuit of excellence.



DEDICATION TO EXCELLENCE

- Proactive investment in our people and Process.
- Dedicated, professional account managers for every client.
- A Hands-on approach in the markets we operate in.

Harriet Group at a Glance

Harriet Group of Companies Ltd is a dynamic and exponentially growing group with operations in Kenya, Uganda and UAE. We offer quality services in the following vertical markets; Publishing, Strategic Marketing, Corporate Communications and PR, Events Management, Empowerment/mentorship and corporate security support services.

Harriet Group more than anything else seeks to create an environment within which people can aspire to their full potential. The Group is grounded in the reality of doing business the 'smart way'. Days / weeks / months / years

of operating from a converted outside Garage, our team, fuelled by passion, driven by determination, has worked tirelessly to build a unique culture of delivering global best practice! It's a culture grounded on sheer hard work, attention to detail and focus on quality, and this team epitomizes everything that is fresh and dynamic about Africa today

Harriet Group is led by its two founders; Terry Downes, the Chairman and Harriet Downes, the CEO. They are focused on providing leadership and innovation in the market sectors within which the Group Operates.

Welcome to a World of Quality



Our Brands:

In Publishing



In Events



In Empowerment & Mentorship



In Corporate Security Support Services



In Marketing



In Communication & PR



What we do best: PUBLISHING

Our publishing division was launched with Kenya’s first community lifestyle magazine, Karen Inside Out. We set out to deliver quality publications that stood out and find our own niche in a seemingly saturated market. Karen Inside Out grew on not only to become many people’s favourite, but also to create a demand for community focused magazines, which led to the launch of Gigiri Inside Out.

Today, our publishing division delivers 6 in-house magazines and has grown to publish for other companies and organisations. Such include; Thick Curves Sensations, Upstream Oil and Gas Magazine, The Republic, Shalom Academy Quarterly and The Upstream Newspaper.



What’s the first thing that pops in your mind when you think of Karen? Is it Exclusivity, luxury or is it affluence? Because that’s exactly what this 60 page Magazine is all about; exploring a Lifestyle- the Karen Community Lifestyle.

www.kareninsideout.com



Gigiri Inside Out is what every person in Kenya wants to be associated with. From the Business Executive looking into moving to a quieter leafy suburb, to the diplomat who needs information on his new home and wants to get inspired on success stories of iconic figures living in Gigiri. The magazine targets Runda, Muthaiga, Kitusuru and Gigiri.

www.gigiriinsideout.com



Security Insight is the premier security and counter-terrorism publication in East Africa with a focus on the private security sector, risk management and response, and all related counter terrorism issues.

www.easctmagazine.com

What we do best: PUBLISHING

Ageless is a newly launched magazine focusing on the concept of ageless lifestyle. It mostly targets women who aspire to live an ageless lifestyle in as far as beauty, health and wealth is concerned.



The Askari is the only publication of its kind in Kenya serving the needs of private security officers across the country. It’s a publication by the Security industry for the security industry. It aspires to INSPIRE, EMPOWER; STRENGTH THROUGH KNOWLEDGE. We are proud to have partnered with most corporates in the security industry for the greater good of all Kenyans.



VIP is East Africa’s leading pet magazine. We partnered with the leading pet spa, VIP in Kitusuru, to deliver an exciting magazine for pet lovers in EA. It’s an exclusive guide to responsible and fun pet ownership that most find extremely helpful.



What we do best: STRATEGIC MARKETING



Marketing is truly a visual art that we are very passionate about. Our Strategic marketing division is delivered through a powerful brand called 360 marketing. We have hand-picked a creative team, truly talented and focused on delivering the very best.

Quality is our number one priority and we do not shy away from the fact that we are very process and result oriented. We have an uncompromising approach to what we do and understanding what our clients want- and then exceeding those expectations is what we do every day.

When it Comes to Quality, We are the people!

Strategic Marketing Services:

- Experiential Marketing
- Creative Brand Design
- Website Design
- Online Marketing / Social Media Campaigns
- Photography & Videography
- High Quality Print

What we do best: COMMUNICATIONS & PR



HG PR & Communications is a division of Harriet Group of companies Limited. HG PR is recognized today as a leading PR solution provider with distinct advantage in the use of modern aesthetics. With a core value of putting clients' needs and satisfaction as the primary focus, HG PR has made a name for themselves in the corporate world.

Our PR campaigns bear a distinct signature of technology and amazing creativity fulfilling clients' objectives and leaving a long lasting impression on the audience. HG PR has a team of passionate and experienced individuals who seek to deliver quality results in every task they endeavor to do.

HG, initially founded on the premise of one magazine has evolved into a whole new world of providing diverse and exciting services to its ever growing client base.

Communications & PR Services:

- Brand Image & Growth Management
- Corporate Communications Strategies
- Publicity/ Awareness Campaigns
- Media Relations
- Events Management
- Crisis Management



What we do best: EVENTS MANAGEMENT

Our events division has grown exponentially from our very first event- Karen Community Expo, which has now grown to a successful bi-annual event to a division that hosts several events every month. We have also developed the capacity to offer our clientele Event Management Services through our experienced, dedicated team that seamlessly delivers successful events.

We have heavily invested in the events division to include the latest products and services in the events world but more important, we continue to learn with every new experience to the benefit of our clients. Among the events we organise include;

KAREN COMMUNITY FAIR

The Karen Community Fair is organised by Karen Inside out, a well-recognised publication that has been impacting on the Karen community for about 2 years. The event has come to be recognised as 'The Heart Beat of Karen' and we continue to grow it every year in partnership with the Karen Langata District Association. The event features a concept of Business and Pleasure!
www.karencommunityexpo.com

IDEAL VILLAGE EXPO

This event targets the residents of Runda, Muthaiga, Kitusuru and Gigiri. It's supported by one of our publications, Gigiri Inside Out. The event is quite similar to the Karen Community Fair although it targets a wider community. We are focused on transforming this event almost into a tradition for these communities and in so doing, provide an unprecedented opportunity for business and pleasure

for all parties.
www.theidealvillagefair.com

COUNTER-TERRORISM CONFERENCE AND EXPO

This event was the very first of its kind in East Africa. It addressed some of the most topical and relevant security challenges today, gaining a lot of support from the Kenyan government as well as the Private Sector. The conference focuses on the theme; Strength Through Knowledge and is now growing to the county level. It continues to engage all stakeholders with a strategic, operational or vested interest in developing and/or implementing policies, plans and procedures designed to manage the risk associated with the threat.
www.eactexpo.co.ke

MONTHLY ENTREPRENEURSHIP BOOTCAMPS

In 2014, we launched a comprehensive entrepreneurship initiative called Dream Big Dreams. Dream Big Dreams is focused on creating a foundation of support that encourages and supports all young entrepreneurs who DARE TO DREAM. We hold several boot camps of this kind, several times in a month in different parts of the country. The project will launch soon in Uganda.
www.dreambigdreams.co.ke

MONTHLY CORPORATE TRAINING AND MENTORSHIP BOOTCAMPS

This is a corporate support initiative that offers companies staff training and mentorship opportunities. It is supported by a panel of experts in the different fields of sales, marketing, communications and PR, finance among others.

What we do best: DREAM BIG DREAMS

Dream Big Dreams is a comprehensive entrepreneurship initiative that is focused on creating a foundation of entrepreneurial support that encourages and empowers all who DARE TO DREAM.

Our Goal is to create a legacy of inspiration, a platform of initiatives that empower and promote the concept of entrepreneurship as a catalyst for personal and business development across the entire region.

This division has gathered a lot of support from like-minded corporates and NGOs and now the government. It's an initiative that we believe has the potential to empower the Kenya youth, and in deed youth in the entire region. And with an unemployment rate of 40%, this initiative is one we are very passionate about- for all the right reasons.

The project has featured successful events that have ignited demand for the project in many schools and universities, leading to the launch of Dream Big Dreams on Tour. The expansion continues as we launch the DBD club in most schools and colleges to continue the growth of the entrepreneurship spirit in our youth.

www.dreambigdreams.co.ke



What we do best: SECURITY SUPPORT SERVICES



BE SAFE IN KENYA is an interactive security / safety support service which can be accessed on-line and used by ALL discerning travellers to Kenya as the platform through which they can create the optimum COMFORT FEELING when planning their visit to Kenya. It's about traveling to and within Kenya clear in the knowledge that you have taken all reasonable precautions and in so doing, you have PEACE OF MIND. We provide a menu of added value security / safety options that can be fully customized to reflect our clients' needs.

BSIK is also focused on the development of a portfolio of specialised Guarding and security services and working in partnership with some of the region's most progressive service providers - BSIK provides customised solutions to discerning clients across the region. A wealth of global experience ensures our Corporate Security Support service is recognized as the premier Corporate Security Consultancy and solutions provider in a dynamic and fast changing market place.

www.besafeinkenya.com

What we do best: PROJECTS/CONSULTING



We are involved in a number of projects and consultancy jobs that we continue to diligently deliver. The projects are quite diverse and only reflect our in-house drive to continue to evolve the group into a one-stop-supplier for our growing client base.

The projects have literally grown in the 'one thing led to another' style but by default, they have 'pushed' us to continue to build in-house capacity and venture into new markets which has been a great experience.

Most of our projects and consultancy jobs are delivered through partnerships with relevant and experienced individuals or companies/ organisations.

OUR CLIENTELE



SUBARU
Confidence in Motion



CHASEBANK



Simba Corp. growth evolved⁺



LORDSHIP AFRICA



Coca-Cola



Kapa Oil Refineries Ltd.



i&M Bank LIMITED



ICEA LION GROUP



PAM GOLDING PROPERTIES



GEMS Cambridge International School NAIROBI



securex
Empowering Success



Lornah
FEEL AFRICAN RUNNING



THE NAIROBI HOSPITAL



Jubilee INSURANCE



THE KAREN HOSPITAL
Leadership in Healthcare



LIQUID AFRICA



BRAEBURN GARDEN ESTATE



lifestyle management



KENYA PORTS AUTHORITY



NAIROBI JAVA HOUSE COFFEE LTD.



AAR Insurance
You are in Control



rigiCHECK
BUILDING A COUNTERFEIT-FREE WORLD



eabl
Celebrating Life



RADAR

OUR CLIENTELE



Riara University



ARMORMAX KENYA
SAVING LIVES



Xpanda
Real Security



DAYSTAR UNIVERSITY
Excellence • Transformation • Servant Leadership



PORTS & SHIELDS



Wines OF THE WORLD
APPRECIATING THE FINER THINGS IN LIFE.



zuku FIBER



Cytonn INVESTMENTS



KENYA INSTITUTE OF STUDIES IN CRIMINAL JUSTICE (KICJ)
IN SEARCH OF JUSTICE



DORMANS
THE COFFEE EXPERTS



Sultan PALACE
BEACH RETREAT



CUBE MOVERS™
MOVE WITHOUT TEARS



IMPERIAL BANK
Looking after your interest!



pollman's
tours and safaris ltd



PHILIP GAMBLE & PARTNERS
UK Immigration and British Nationality Advisors



SolarAfrica



SIGINON Group



TUNASCO
INSAAT TICARET A.Ş.



the hub



Premier
by Dead Sea Premier



Celebrity X Cruises®

"It's not
about ideas,
its about
making ideas
happen."

- Scott Belsky

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